



Dear Trade Show Vendor:

Thank you for your interest in vendor space at the 2017 NRHA Futurity Marketplace. We are offering another dynamic show schedule, increased participation of National and local riders, along with plenty of family fun activities.

To request vendor space, you must complete and return the ***Trade Show Application for New Vendors*** form by **Tuesday, September 12, 2017**

We will notify vendors of their acceptance status by: **Tuesday, September 19, 2017**

Once your application is accepted, we will send out the location and payments form, along with the Terms & Conditions Form that are to be submitted back to the NRHA by: **October 3, 2017**

Vendors who have been selected to participate in the trade show will have until **October 3, 2017** to submit their balance in full to avoid a late fee of 15%. Sponsors will have priority placement and remaining spaces will be made available to vendors. We will make every attempt to assign spaces to those who have exhibited at NRHA events in the past and then remaining spaces will be made to vendors on the waiting list.

The 2017 NRHA Futurity booth spaces will be draped in show colors. Any decorating needs such as tables, chairs, carpeting, drayage, telephone, or Wi-Fi must be ordered through the official service provider. Electrical service can be ordered through NRHA. Electrical services order from can be found at NRHAFuturity.com and must be submitted with payment prior to the event. Vendors will be assigned load in information and must be set up no later than Thursday, November 23, 2017 at 9:00 am. Load out will be permitted upon completion of competition on Saturday, December 2, 2017.

Gain additional marketing exposure for your company! NRHA offers a number of sponsorship opportunities which are easy on any budget. Contact me today if you are interested in how NRHA can increase your visibility at the 2017 NRHA Futurity.

Thank you again for your interest in the 2017 NRHA Futurity. Feel free to contact me at 405.317.7309, 405.755.3333 or [tradeshow@eventures-inc.com](mailto:tradeshow@eventures-inc.com) for more information. I look forward to seeing you in OKC!

Sincerely,

Katy Clarke  
Trade Show Service  
405.755.3333  
405-317.7309  
[tradeshow@eventures-inc.com](mailto:tradeshow@eventures-inc.com)

**For more information or if you have any questions please contact  
Trade Show Manager Katy Clarke at 405.755.3333, 405.317.7309 OR [tradeshow@eventures-inc.com](mailto:tradeshow@eventures-inc.com)**



**November 23- December 2, 2017  
State Fair Park ~ Oklahoma City, OK  
Tradeshow Application**

Vendors must complete this Product & Booth Space Details Form. Products and services are subject to approval by NRHA to ensure the most comprehensive product selection within the tradeshow.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please Select Your Desired Location:**

**Coliseum Concourse** (\$8.25/Sq. Ft.) \_\_\_\_\_

**Super Barn** (\$7.50/Sq. Ft.) \_\_\_\_\_

**Barn 3** (\$4.00/Sq. Ft.) \_\_\_\_\_

**Outdoor Trailer Display** (\$150.00/Trailer) \_\_\_\_\_

**Outdoor Display** (\$4.00/Sq. Ft.) \_\_\_\_\_

<b>PRODUCTS &amp; SERVICES</b>	<b><i>Please list the products or services you would like to market in your booth space:</i></b>

<b>BOOTH DISPLAY</b>	<b><i>Please describe your booth space display:</i></b>

<b>BOOTH DISPLAY</b>	<b><i>Guidelines for booth displays:</i></b>
	All display configurations and heights must conform to industry standards as outline in IAEE Guidelines for Display Rules and Regulations ( <a href="http://www.iaee.com">www.iaee.com</a> ). <b><i>Any displays exceeding these standards must receive prior approval from NRHA.</i></b>
	All booths are to be arranged so that the back area displays do not exceed 8' in height and the side area displays do not exceed 3' in height, the first 5' from the aisle, to allow visibility from the adjoining booths in both directions of the aisle.
	All booths must be in accordance with the Fire Marshal regulations; all decorative materials must be fire retardant or treated with a fire retardant chemical. Tents, umbrellas, tarps, roofs or any overhead coverings are prohibited inside buildings.

All booths and products are to be in good taste and in accordance with the Terms and Conditions of the Trade Show Application and the approved products listed on this Product & Services Details Form.