



## Media Credential Application for NRHA Produced Events

### MEDIA PROFESSIONALS

Professional Media credentials are issued by NRHA to journalists on assignment by recognized and well-established magazines, newspapers, television and radio networks and stations, and other approved media sources. Accredited Media Professionals are welcome to photograph and video at the NRHA Derby and NRHA Futurity for established publications for **editorial content only**.

- During events, Media Professionals will be allowed access to the arena and adjacent area for interviews and photos. But, during awards ceremonies, photos may not be taken of the “official” awards shots set up by the official show photographers..
- Journalists and photographers must be attired in jeans, slacks or skirts, with long sleeved shirt/sweater/blouse.
- For Media Professional Credentials, fill out the application form and return to [info@pro-management-inc.com](mailto:info@pro-management-inc.com)

### SOCIAL MEDIA MANAGERS

Approved Social Media Managers may photograph and share photos and video from NRHA Events, with these conditions for Photography and Videography:

- No action photos may be taken in the competition arenas.
- No videos of actual runs or any part of actual runs will be allowed.
- Reaction photos and non-action photos only may be taken from the ends or sides of the Coliseum Arena and may be used in client’s print ads.
- Lifestyle photos may be taken in warmup arenas and surrounding areas and may be used in client’s print ads. During the awards ceremonies, photos may not be taken of the staged “official” awards setup.
- Social media postings must be made on the social media page of the client listed, not on the page of the Manager.
- Social Media Managers must be attired in jeans, slacks or skirts, with long sleeved shirt/sweater/blouse.
- For Social Media Credentials, fill out the application form and return to [info@pro-management-inc.com](mailto:info@pro-management-inc.com)

### USE OF NRHA and NRHA EVENT LOGOS

- Use of the official NRHA Futurity logo and the NRHA Derby logo will be allowed only on print ads, not social media photos or social media videos. Logos used must be provided from and their use approved by NRHA Events.
- To request, email to [info@pro-management-inc.com](mailto:info@pro-management-inc.com).

For additional information or questions, contact Savannah Magoteaux, Stevie White or Cheryl Cody  
NRHA Event Management  
580-759-2424



# NRHA Produced Events Media Credential Application

## ACCREDITED MEDIA

Credentials Requested (Please Check All That Apply):

Media  Videographer  Photography  Other: \_\_\_\_\_

Name: \_\_\_\_\_

Publication/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_ Telephone (Cell/Office): \_\_\_\_\_

Email: \_\_\_\_\_

Where And When Your Work Will Appear: \_\_\_\_\_

I Verify That I Am 21 Years Of Age Or Older And That I Am On Assignment For: \_\_\_\_\_

I Have Read the Photography And Videography Policies And Agree To Comply.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

## SOCIAL MEDIA

Credentials Requested

Check One  Social Media  Individual Owner of a horse competing in show (horse's name \_\_\_\_\_)

If you are supplying social media coverage for anyone other than yourself, please state name of individual(s) you will be shooting and whether video or photo. If credentialed you will be limited to photography of those individuals.

I will promote the sport of reining and the NRHA only in a positive light in social media postings I make, prior to, during and after the event.

- I agree that NRHA can share photos I have shared to social media, either through my personal page or on a client's page, provided that NRHA gives proper photo credit to me and client.
- Non-action, lifestyle and reaction photos shared on social media may feature client logos and if used in print ads may also feature client logos.

I understand if I do not comply with these guidelines, I will not be eligible to apply for NRHA Event media credentials for one year.

I Have Read The Photography And Videography Policy And Agree To Comply. I further agree that I will limit my photography and videography to only the individuals listed.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_