



NRHA Major Event Photo & Video Credentials Frequently Asked Questions

Q: My trainer is showing my horse at this event. Is it ok for me to take photos of him in the show pen and post them on my Facebook page? What about my stallion page or my ranch website?

A: Yes, if you are using a camera lens that is 4 inches in length or less. You are welcome to photograph and your horse for these purposes. You are not required to apply for a photography badge. If you wish to video you must be credentialed and have a badge.

Q: I have a professional-grade camera and a lens that is longer than 4 inches. Can I photograph my horse for use on my business and personal Facebook pages?

A: Yes, please submit a request for photography credentials and wear your credentials at the event. You will not be allowed to photograph any horses you do not own

Q: I want to hire someone to take photos of all my horses and my clients' horses entered in the event. Is this allowed?

A: No, hiring someone to photograph you or your client's horses involves a third party giving images away for free or a fee. One exception to this rule is if the third party photographer is taking images with a cell phone or a point and shoot camera. The second exception to this rule is in the case of social media photographer taking reaction or lifestyle photos only. (see Social Media Guidelines).

Q: My friend won and I snapped a picture with my cell phone of them in their win picture from the stands. Can I post this to social media?

A: Yes. Owners, members, fans and media are encouraged to use their cell phones to take photos. Additionally, the photo was taken from the stands not the arena floor - which is only open to official media and NRHA staff.

Q: I am excited to be at the event! I want to take photos with my phone around the show and post on social media so that my friends back home can keep up with me. Is this allowed?

A: Yes. Owners, member, fans and media are encouraged to use point and shoot cameras and their cell phones to take photos for their personal use.

Q: I purchased my official run video from the show's videographer. In the guidelines it mentions no more than two and one-half minutes of competition footage can be aired prior to the NRHA television coverage of the event. My run is over that time limit. Can I still post it?

A: Yes, you can post any video purchased from the shows official videographer. The two and one-half minutes reference applies to outside video/television crews coming in to cover the event.

Q: I am a tradeshow vendor at this event. Can I take photo of my booth and put it on social media to encourage customers to come by?

A: Yes, you can post pictures and video of your booth or other areas at the event to your social media accounts to help encourage customers to visit.

Q: I am at the event working for an NRHA Corporate Partner and want to take photos and videos to promote our support of the event. These will potentially appear on the corporate partner's social media. Is this allowed?

A: If you are on assignment for an official NRHA Corporate Partner, you are allowed to capture photos and videos to promote your support of the event. If you plan on using professional video equipment or a lens longer than four inches, please submit an application for credentials for consideration.