

**NRHA FUTURITY
& ADEQUAN®
NORTH AMERICAN
AFFILIATE
CHAMPIONSHIPS**

EVENT FACTS

#1 REINING EVENT IN THE WORLD

OVER 80,000	GUARANTEED FIRST-PLACE PRIZE OF AT LEAST \$250,000
SPECTATORS AND PARTICIPANTS FROM 20 DIFFERENT COUNTRIES	3,300 ENTRIES
NEARLY \$940,000 IN ADDED MONEY	\$16.7 MILLION IN DIRECT SPENDING IMPACT ON OKLAHOMA CITY, WITH AN ECONOMIC IMPACT OF MORE THAN \$67 MILLION
#1 REINING HORSE SALE	
OVER \$2.5 MILLION PURSE & OVER \$350,000 IN PRODUCT AWARDED	

SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP (\$15,000)	GOLD SPONSOR (\$10,000)	SILVER SPONSOR (\$5,000)	BRONZE SPONSOR (\$2,500)
10x10-Foot Vendor Space	Included (location limited)	30% Discount	10% Discount	
Color Ad in Open/Non Pro Draw Sheets	Full-Page	Half-Page	Quarter-Page	Biz-Card
3x8-Foot Banner (high-traffic location)	3	2	1	1
Name and/or Logo on Electronic Scoreboard	X			
Name and/or Logo on Webcast	X	X	X	
Name and/or Logo on Live Score Webpage	X	X		
Name and/or Logo on NRHA Reiner's "Sponsor Thanks" Page	X	X	X	X
Logo and Link on Futurity Website	X	X	X	X
Sponsor PA During Event	X	X	X	X
VIP Badges	4	2	2	2
Cantina Lunch Passes	2	1		
VIP Parking Passes	2	1	1	1

Sponsorship Deadline: November 1.