2026 Foals R Us NRHA Futurity® & Adequan® NAAC

Press Media Credential Terms & Conditions

These terms govern the issuance and use of professional media credentials for the 2026 Foals R Us NRHA Futurity® and Adequan® North American Affiliate Championship (NAAC), collectively referred to as the "Event."

By applying for or accepting credentials, applicants agree to the following requirements.

1. Eligibility & Application

Credentials are issued at NRHA's sole discretion and are available to journalists and media professionals on assignment for recognized and well-established media outlets, including magazines, newspapers, television networks, radio stations and other NRHA-approved media sources.

Credentials are granted for **editorial coverage only** and do not authorize commercial, promotional or personal use unless expressly approved in writing by NRHA.

Applicants must:

- Provide their **full name and contact information**, including address, phone number and email.

- Identify the **publication, organization or media outlet** they represent.
- Submit **proof of an editorial assignment** from an approved media outlet.
- **Be at least 18 years old** unless otherwise authorized by NRHA Marketing. For exceptions, contact mweber@nrha.com.

NRHA reserves the right to deny or revoke credentials at any time.

2. Professional Conduct

- Credential holders must be professionally attired at all times while on NRHA premises.
- Credential holders must conduct themselves in a respectful and professional manner.
- Credential holders must follow all instructions provided by NRHA staff and event officials.
- Failure to comply may result in immediate revocation of credentials.

3. Content Posting & Distribution

- Content may be used **only for editorial purposes** by the approved media outlet.
- Content may be published in print or online by the approved media outlet.
- Content may be posted only to the media outlet's official website or social media channels.
- Posting content directly to personal social media accounts is prohibited. Sharing content from the approved media outlet's posts is permitted.
- Selling, licensing or distributing photographs or video to non-approved or non-media entities is prohibited.

4. Video & Broadcast Restrictions

- Accredited broadcast or video media may air no more than **two and one-half (2.5) minutes of competition footage** prior to NRHA's official television coverage of the Event.
- All video content must comply with the editorial use, posting and distribution requirements outlined in these terms.

5. Arena Access & Restrictions

OG&E Coliseum

- Photography is permitted only from the two designated photo areas at opposite ends of the arena.

- In-arena photography is permitted only from designated areas.

Adequan® Arena

- Photography is permitted only from the designated end-of-arena area.
- Photography at the arena gate is prohibited.

All Arenas

- Access is limited to NRHA-approved locations.
- Staged or official awards photography is prohibited.
- During awards ceremonies, credential holders may not photograph or interfere with official awards photography arranged by NRHA.
- NRHA may modify or restrict access at any time.

6. Permitted Content Use

Permitted:

- Editorial coverage for the approved media outlet.
- Publication of editorial photographs, video and written content in print or digital publications by the approved media outlet.
- Publication of content on the approved media outlet's official website and social media channels.
- Sharing content from the approved media outlet's social media posts to personal accounts.

Prohibited:

- Commercial, promotional or personal use without express written NRHA approval.
- Selling, licensing or distributing photographs or video to non-approved or non-media entities.
- Publishing original Event content directly to personal social media accounts.

7. Dual Assignments & Social Media Clients

Media Representatives who are also contracted to create content for social media clients must:

- Submit a **separate Social Media Photographer/Videographer credential application.**
- Comply with all social media-specific guidelines and restrictions.

Approval for Press Media credentials does not imply approval for social media or promotional use.

8. Compliance & Enforcement

Credential holders must represent NRHA and the sport of reining in a positive and professional manner through all published content and social media posts and comply with all credential requirements.

Violations may result in:

- Immediate revocation of credentials.
- Loss of future credential privileges.
- Prohibition from using any content captured during the Event, including content captured before credential revocation.

NRHA reserves the right to determine credential eligibility, approved access and enforcement of these terms.

Acceptance of these terms is required for credential approval.