# 2026 NRHA Futurity® & Adequan® NAAC

**Social Media Photographer/Videographer Credential Terms & Conditions**

These terms govern the issuance and use of Social Media Photographer/Videographer credentials for the 2026 Foals R Us NRHA Futurity® and Adequan® North American Affiliate Championship (NAAC), collectively referred to as the "Event."

By applying for or accepting credentials, applicants agree to the following requirements.

## 1. Eligibility & Application

Credentials are issued at NRHA's sole discretion and are available to established businesses providing social media services for trainers, stallions or NRHA-related businesses.

Applicants must:

- Operate an established business with a **valid business license and/or Tax ID.**
- Provide proof of **$1 million in general liability insurance naming NRHA and OKC Fairgrounds as additional insureds.**
- Submit a **completed application, signed agreement, full client list and $1,500 credential fee.**
- **Be at least 18 years old** unless otherwise authorized by NRHA Marketing. For exceptions, contact mweber@nrha.com.

Credentials will not be issued to individuals covering competitors without an approved business affiliation or to non-business enterprises.

## 2. Professional Conduct

- Credentials may be used only to provide services for clients approved by NRHA.
- Soliciting new clients or providing services to unapproved clients during the Event is prohibited.

- Credential holders must conduct themselves professionally and follow all NRHA and venue instructions.
- NRHA reserves the right to restrict or revoke credentials for violations of these terms.

## 3. Content Posting & Distribution

- Credential holders must actively create and publish content on behalf of their approved clients throughout the Event.
- Content must be published to the approved clients' social media accounts.
- Credential holders may also share content on their own business or personal social media accounts.

## 4. Video & Reels

- Short-form video and reels are permitted for approved clients.
- No more than 15 seconds of continuous run footage may appear in a video or reel.
- All video content must comply with the posting, watermark and attribution requirements above.

## 5. Arena Access & Restrictions

**OG&E Coliseum**

- Photography and videography are permitted only from the two designated areas at opposite ends of the arena.
- All equipment must be removed at the end of each day.

**Adequan® Arena**

- Photography and videography are permitted only from the designated end-of-arena area.
- Photography and videography at the arena gate are prohibited.

**All Arenas**

- Access is limited to NRHA-approved locations.
- Staged or official awards photography is prohibited.
- NRHA may modify or restrict access at any time.

## 6. Permitted Content Use

**Permitted:**

- Social media content for approved clients.
- Client promotional graphics and digital assets, including stall-front displays and enlarged photographs.

- Editorial use by accredited news media in print or digital publications.
- Reaction or celebration photographs in print advertising.

**Prohibited:**

- Commercial resale or licensing of content outside approved uses.
- Content creation or distribution for unapproved clients.

## 7. Official NRHA Event Logos

Official NRHA event logos may be used only by approved clients who are NRHA Corporate Partners or Sponsors. NRHA will provide authorized logos when applicable.

## 8. Compliance & Enforcement

Credential holders must represent NRHA and the sport of reining professionally and comply with all credential requirements.

Violations may result in:

- Immediate suspension or revocation of credentials.
- Denial of future credential applications.
- Prohibition from using content captured during the Event, including content captured before credential revocation.

NRHA reserves the right to determine credential eligibility, approved access and enforcement of these terms.

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**Acceptance of these terms is required for credential approval.**