



Guidelines and Application for Press Media 2025 NRHA Futurity® & Adequan® NAAC

Name:

Credentials Requested (Please Check All That Apply):

Media

Videographer

Photography

Other:

Publication/Organization:

Address:

City/State/Zip Code:

Telephone (Cell/Office):

Email:

Guidelines:

- **Professional Media credentials are issued by NRHA** to journalists on assignment by recognized and well-established magazines, newspapers, television and radio networks and stations, and other approved media sources.
- Accredited Media Professionals are welcome to photograph and video at the NRHA Futurity for established publications for **editorial content only**.
- **During awards ceremonies, photos may not be taken of the “official” awards shots set up by the official show photographers.**
- Journalists and photographers must be **professionally attired**.

Journalists and press media must:

- **Provide proof of an editorial assignment** from an approved outlet.
- Confirm that any approved content (photos, articles) will **only be used for the assigned story and outlet**.

Approved Locations

During events, Media Professionals will be allowed access to the arena in the below locations for interviews and photos.

ARENA	DESIGNATED PHOTO AREAS	RESTRICTIONS
OG&E Coliseum	Two designated areas at each end	In-arena photography only from these areas. No set awards photos allowed.

Adequan® Arena	End-of-arena only	No photography at the gate. No set awards photos allowed.
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Use of photos and videos:

- Photos may be used for editorial content by online and print publications for named media.
- Photos may **NOT** be given or sold to any entity that is not a well-established media source.
- Photos can only be posted on media outlet's social media pages or websites.
- Photos can-not be posted to the journalist/photographer/videographer's personal page directly, but they may share the post from the media outlet.
- For accredited press media, no more than two and one-half minutes of competition footage can be aired prior to NRHA television coverage of the event.

Dual Shooting for Social Media Clients

If a photographer or videographer is also on assignment to shoot social media photos, they must fill out a separate social media application and adhere to all guidelines and regulations included there.

By being granted the privilege of taking photos at NRHA events and representing the NRHA, I agree that any social media posts I make will portray NRHA and the sport of reining in a positive light. I also agree to abide by the guidelines listed within this document. I understand that if I do not do so, I will lose the privilege of taking photographs at this and future NRHA produced events or using any photos taken prior to losing privileges.

Name

Date